

The Impact of Digital Transformation on Small Business Management

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Abstract

This research examines how digital transformation initiatives reshape decision-making processes, operational efficiency, and competitive positioning in small and medium enterprises. Using a mixed-methods approach combining surveys and case studies, the study identifies key adoption barriers and proposes a practical framework for gradual digital integration tailored to resource-constrained businesses.

Introduction

This is a sample placeholder document representing the full research paper. The complete study includes a literature review, methodology, data analysis, discussion of findings, and conclusion sections, available in the final published version.